# Long BIO

Are you often asked “what are you most proud of?” Given Stephen’s mission, he frequently is.

“My greatest success is in my admission that I coach, train and share from the lessons of my many many failures.

Our greatest lessons are not from sharing our success or drowning others in our failures, it’s in those moments of ah, when we worked how to turn failure into success, depression into motivation, fear into courage.

Every person, business or organisation I have ever worked with across 2 decades in both global hemispheres this simple truth is the foundation of all success.

Whether coaching Marketing, Branding, Selling, Leadership, Mental Health, Customer Attention and Retention, avoid telling others of your abundance or scarcity, instead, teach, train and elevate them in how you sustained success or overcame failure.

I share Decisive frameworks, guides, tools I used in my journey, and only after proving them do I share them with you.

What you see is what you get with Stephen.

After years of polishing and understanding the development and design of a brand through his meticulous attention to detail Stephen is always very open in sharing his two life missions.

His relentless determination to add value to other peoples lives.

His stance in defiance of those who are overpromising and under delivering.

Everything Stephen shares, he targets as takeaways you can put in the play within the minutes after meeting him

“It’s simple, If I enter your life, it will change!” Stephen De Sede

# SOCIAL LINKS:

Facebook: https://www.facebook.com/stephendesededecisive

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LinkedIn: https://www.linkedin.com/in/stephendesede/

Youtube: https://www.youtube.com/c/StephenDeSede

TikTok: https://www.tiktok.com/@stephendesede

# Short BIO

Across two decades, the EU, UK, USA and Australia, Stephen’s greatest asset is his relentless desire to use the brutal truth of his success to failure journey and back as a toolkit for the business of your life.

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